



## 2009 Chamber Committees

If you are interested in serving on a Chamber committee, please contact the chairs or the Chamber Office at (425) 888-6362 for more information. Serving on a Chamber Committee is yet another way to expand your business contacts. Committee meeting schedules and goals are available on our website [www.snovalley.org](http://www.snovalley.org).

### **AMBASSADORS**

**Chairs: Scott Clinton, Eastside Self Storage 425-831-0067 and Bob Cole, City of Snoqualmie EDC 425-749-6905**

SVCC Ambassadors are the official membership and community ambassadors, representing the chamber at business and community functions, including: Ribbon-cutting and grand opening ceremonies; meeter/greeters, and hosts at General Membership Luncheons, After Hours and other events; making new members feel welcome and inviting them to chamber functions; and many other important chamber activities throughout the year.

### **EDUCATION PARTNERSHIP**

**Chair: Rodger McCollum, Snoqualmie Valley Hospital 425-831-2300**

Forge relationships on behalf of chamber members with existing public school district 410, and other educational institutions such as Bellevue Community College, Green River Community College, and Central Washington University. The focus is to support education programs that retain valley students and integrate them into the workforce of our member businesses. And further, to develop business internship opportunities for local high school and adult students.

### **GOVERNMENT AFFAIRS**

**Chair: Steve Walter, Tanner Electric Cooperative 425-888-0623 and Bob Yerkes, McClellan Building Operating Co. 425-831-5135**

The Government Affairs Committee works to establish open and clear dialog with city, county, and state legislators, and to formulate plans of action to effect positive change. Some activities carried out by this committee include: delegate service on East King County Chambers of Commerce Legislative Coalition (EKCCCLC); creation of position papers at request of board of directors; planning/execution of candidates forums; and keeping the board of directors informed on any issues that may impact our chamber members.

### **MARKETING**

**Chair: Ed Cook, Factory Stores at North Bend 425-888-4505**

Review all our marketing collateral and programs to identify areas of improvement with the goal of making things more user-friendly, fresh, and provide expanded services to our membership. To the extent these improvements will provide revenue that offset's costs and provides additional revenue, the board will be asked to consider enacting them in the coming year.

### **MEMBERSHIP DEVELOPMENT**

**Chair: Gregory Malcolm, Encompass 425-888-2777**

Membership cultivation/retention; and Membership Recruitment. This committee will identify opportunities to provide services that meet identified needs but do not put a financial or labor strain on the chamber resources.

### **TOUR DE PEAKS**

**Chair: Karen Granger, SVCC 425-888-6362**

For 2009, the committee will be tasked to combine this event with one of our local community summer festivals, where both entities (chamber and festival) will jointly market the event, to help each other attract attendees. Also, the chamber will work with local service organizations, who will take on providing the foods, so that the chamber volunteers can focus their energies on giving riders a well-managed event.

### **CHAMBER GALA & AUCTION**

**Chair: Karen Granger, SVCC 425-888-6362**

This committee will be tasked with taking the Auction/Gala to a higher level, to broaden its appeal and outreach, and to investigate and propose the best timing for this event to provide an even stronger revenue-generating vehicle.